

# Process Book P2

GJ157



Harumi Asano

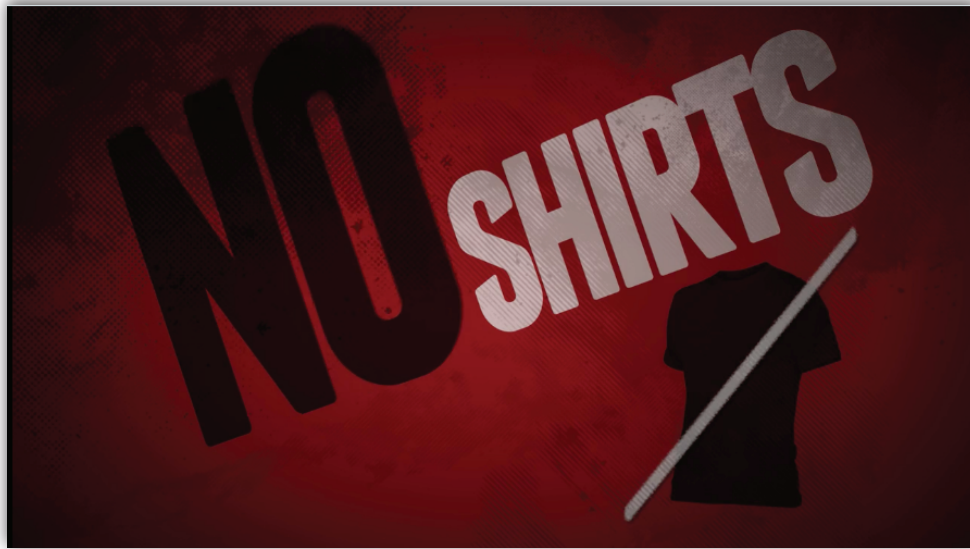
# Visual Research



Its message is only "I'm gonna make it better" but it is fun to see different styles of the same text. Begin with the simple design, but as time goes, it has more colors and graphics. Even at the beginning, the simple design, black text, has a lot of variety to show. Sometimes, text are a little small to see, so that could be improved.

<https://vimeo.com/18678091>

## Visual Research



The movement is good, and the text is big enough, so it is easy to read. Using three dimensional designs is awesome. I felt it might be a little dark. I know it is the style of this motion graphic, but lightness might help to improve the video. Its movement is different, but the fonts are same, so I would like to see how it will be changed if it has more fonts.

<https://vimeo.com/35717352>

## Visual Research



Using many colors and graphic make this motion graphic great. Showing environments such as under the water (the screenshot above) is awesome. Changing background colors are good because viewers do not get bored to watch. Many variety keeps the viewer's attention. As a Kinetic type motion graphic, graphics are little too much. It seems less type then graphics.

<https://vimeo.com/45573345>

# Visual Research



It has good contrast between text and background, so text stand out since they are bright. The transition to the next text is good. It is easy to follow. It is simple but has a little graphic to help decorations. Maybe changing on background colors can improve this motion graphic.

<https://vimeo.com/40263909>

# *Narrative*

1 Corinthians 13:4-7

4 Love is patient, love is kind. It does not envy,  
it does not boast, it is not proud.

5 It does not dishonor others, it is not self-seeking,  
it is not easily angered, it keeps no record of wrongs.

6 Love does not delight in evil but rejoices with the truth.

7 It always protects, always trusts, always hopes, always perseveres.

# Storyboard

Storyboard

drop  
1 Corinthians 13 ← zoom up  
↓  
4-7

Love does NOT  
→ boast →

hand writing  
↓  
Love is

Love is NOT  
PROUD

Love is  
Patient  
← slow →

Love  
stays  
same

"Rude"

Love is NOT  
dishonor others

close up (zoom-in)



Love is NOT

Self-Seeking

zoom-up

walking  
together?

Love is  
Kind

Love does NOT  
envy

moving  
angry

Love is NOT

"Easily angered"

# Storyboard

Storyboard

drop  
1 Corinthians 13 ← zoom up  
♡  
4-7

Love does NOT  
→ boast →

hand writing  
Love is

Love is NOT  
PROUD

Love is  
Patient  
← slow →

Love stays same

"Rude"

Love is NOT  
dishonor others

close up (zoom-in)

Love is

Love is NOT

Self-Seeking

zoom-up

walking together?

Love is  
Kind

Love does NOT  
envy

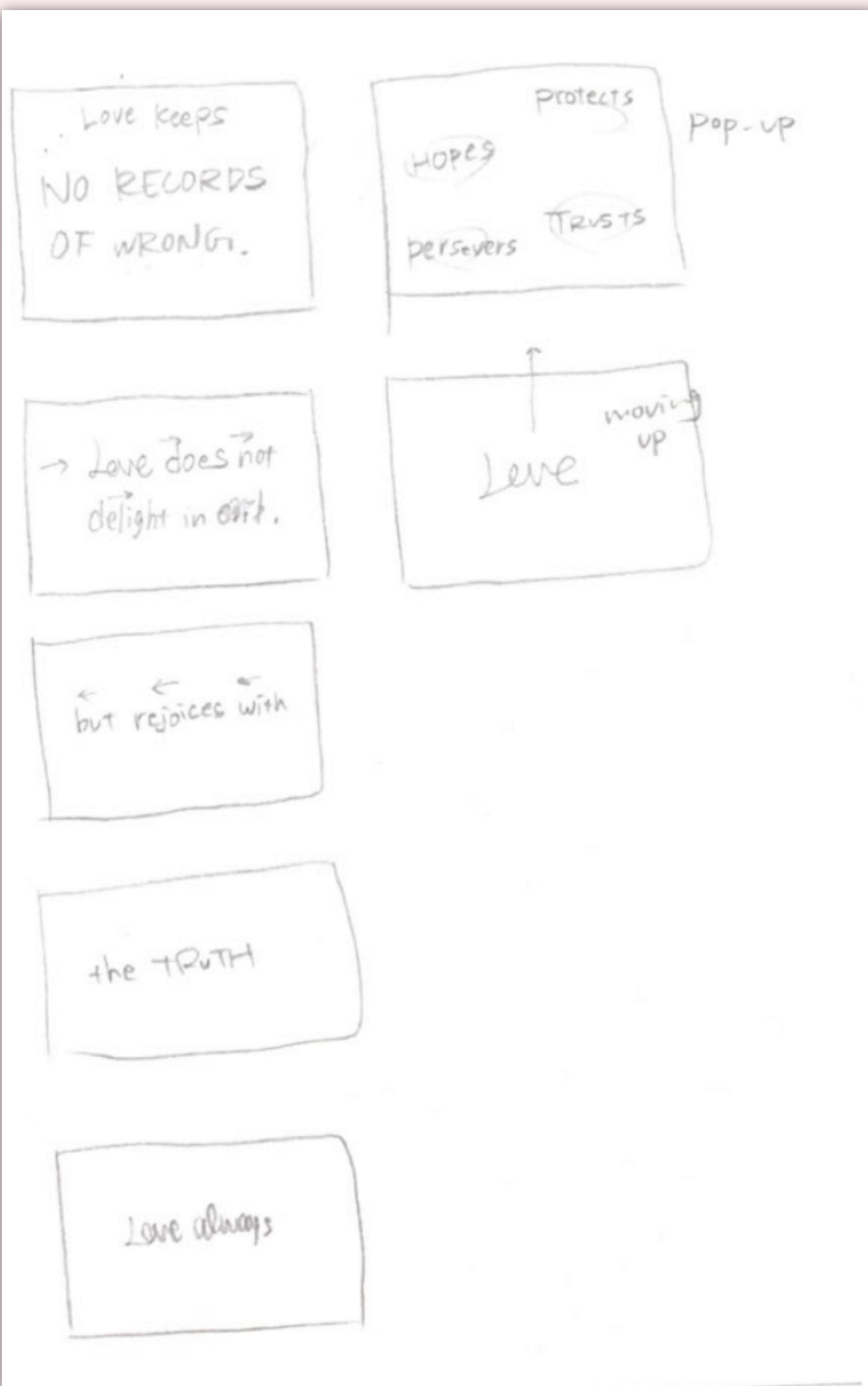
moving angry

Love is NOT

"Easily angered"



# Story Board



## Screenshots

1 Corinthians 13



4-7

*Love is*

patient

*Love is*

*Love is*

ki<sup>n</sup>d

## Screenshots

*Love does NOT*

*envy*

*Love is NOT*

**PROUD**

*Love does NOT*

**boast**

*Love is NOT*

**RUDE**

## Screenshots

*Love is NOT*

self-seeking

*Love KEEPS*

**NO RECORDS  
OF WRONGS.**

*Love is NOT*

*easily angered*

*Love* does not  
delight in evil

## Screenshots

but rejoices with

**THE TRUTH**

protects

*Love always*

*Love always*

**HOPES**

**TRUSTS**

## *Screenshots*

**HOPES**

perseveres

*Love*

<https://youtu.be/75z5dyLt5sw>